



## WORK SESSION OF THE BOARD OF DIRECTORS

METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY

Thursday, June 13, 2019

### MEETING SUMMARY

A Work Session of the MARTA Board of Directors was held on Thursday, June 13, 2019 at 12:03 p.m. in the Board Room on the 6<sup>th</sup> Floor of the MARTA Headquarters Building, 2424 Piedmont Road, Atlanta, Georgia.

#### Board Members Present

Jim Durrett  
Roderick E. Edmond  
William 'Bill' Floyd  
Roderick A. Frierson  
Ryan C. Glover  
Jerry Griffin  
Freda B. Hardage  
Alicia M. Ivey  
Russell McMurry  
John 'Al' Pond  
Rita A. Scott  
Christopher S. Tomlinson\*

\* \* \*

#### Approval of the May 9, 2019 Work Session of the Board of Directors Minutes

On motion by Mr. Durrett seconded by Mr. Pond, the minutes were unanimously approved by a vote of 10 to 0 with 11\* members present.

#### New MARTA Pop-Up Breeze Locations

- Clayton, DeKalb and Fulton County
- Reduced Applications, Scheduling Route Information

\* Christopher S. Tomlinson is Executive Director of Georgia Regional Transportation Authority (GRTA) and is therefore a non-voting member of the MARTA Board of Directors.

## **Work Session – Meeting Summary**

**6/13/2019**

**Page 2**

### **Series 2019A Bond Pricing Results**

---

The Board received a presentation on 2019 New Money Issue

- Series 2019A
- Par: \$127,150,000
- Use of funds: to support Capital Improvement Program
- Term: 28 years
- Rate Mode: fixed pricing (June 13, 2019)

### **ATL Update**

---

An overview on the ATL work activities and the ATL Regional Transit planning process was presented to the Board.

The ATL Board of Directors is composed of 16 members

- 15 voting members, 1 non-voting member

#### ***ATL Key Activities & Next Steps***

- Regional Coordination
- Regional Transit Plan, Policies & Standards
- Annual Report / Audit
- Transit Tech & Innovation
- Regional Unified Branding
- Transit Planning Services

#### ***Regional Unified Branding***

- Regional Transit Plan must include plan for the creation of unified brand to encompass all transit service providers.
- As of January 1, 2019, any new MARTA asset work more than \$250K, must display the ATL logo and brand, prominently featuring the acronym “ATL”
- As of January 1, 2023, the ATL logo and brand must be used on any and all MARTA property
- Branding recommendations provided to GRTA & Governor’s Office; presenting to SRTA next week
- Continuing discussions within Region

**Work Session – Meeting Summary**

**6/13/2019**

**Page 3**

**ATL Services & Offerings**

- Transit Planning Consulting Services
- Transit Planning RFP Drafting & Process Guidance
- Regional Procurements
- Grant Opportunities Notifications and Coordination
- Transit Technology Reviews & Implementation Assistance
- FTA Coordination Assistance
- Site Visit/Scanning Tour Planning/Coordination

*Policies Under Development*

- Regional Formula Fund Policy Updates (in conjunction with ARC)
- General Transit Feed Specification (GTFS)
- Standards for BRT/ART and Light Rail/Streetcar (in conjunction with MARTA)

*Policies Areas “On Deck”*

- Regional Fare System Policies
- Transit Asset Management (TAM)

*ATL Governing Principles for Project Prioritization*

- Economic Development and Land Use
- Environmental Sustainability
- Equity
- Innovation
- Mobility and Access
- Return on Investment

\* \* \*

On motion by Mr. Griffin seconded by Mr. Durrett the Board unanimously agreed by a vote of 10 to 0, with 11\* members present to go into Executive Session at 1:10 p.m.

On motion by Mr. Griffin seconded by Mr. Durrett the Board unanimously agreed by a vote of 10 to 0, with 11\* members present to adjourn the Executive Session at 1:34 p.m.

\* \* \*

**Adjournment**

The Work Session of the MARTA Board of Directors adjourned at 1:33 p.m.